NEWS FROM THE CALIFORNIA HEIGHTS NEIGHBORHOOD ASSOCIATION

November/December 2020 | Vol. 26, Issue 3

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Importance of Shopping Locally

By Stacey Morrison

You will soon notice a theme in this edition of the Heights; the importance of shopping locally. It's no surprise that the pandemic has upended nearly every aspect of life, including the way we work, exercise, and certainly how we spend our local dollars. Small business are an important defining character of any community and for anyone living in the neighborhood during the 2008 economic recession remembers, seeing boarded up businesses is not a pleasant site. Now more than ever our local businesses need your support.

Below is a brief list of local Cal Heights businesses that are a quick drive, walk, or bike ride away. It may be a good idea to check for changing hours, but please stop in and purchase something for your family, friends, or yourself. &

BARBER/BEAUTY/NAILS

700 E STUDIO

700 E Wardlow

BROADWAY HAIR

3401 Orange

GLORIA'S SALON

3747 Atantic

HAIR ASSOCIATES

3419 Orange

HONEY HAIR

1101 E Wardlow

MAC'S BARBERSHOP

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TWO THE ROOT SUPPLY

3549 Atlantic

NAILS TO DAY

3389 Atlantic

FITNESS

LONG BEACH BALLET

1122 E Wardlow

UP STUDIO

1116 E Wardlow

DEEP BLUE SCUBA & SWIM

3640 Atlantic

BETTER BODIES FITNESS

903 E Wardlow

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BOUTIQUES

AND THEN....3803 Atlantic THE BETTER HALF....3803 Atlantic TWIG & WILLOW.....4130 Atlantic PIXIE TOYS....3914 Atlantic

WILLIE FINE SPIRITS....1115 E Wardlow

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President's Message

Happy Holiday season, everyone. This season is going to be different for most of us, just as this year has been different for all of us, but I don't think that means that it can't be good. You are probably getting used to us really trying to get out the 'spend local' message around this time of year but this year, in particular, I think it is critical that we all do what we can. This season those local purchases could very well mean the difference between closure or survival for our local merchants and restauranteurs. We may not be able to gather our families and friends the ways we normally would, but there are still gifts to buy, and comestibles to prepare and those dollars will go a lot further in our local economy than they will at a more corporate level.

And in that vein, the CHNA is continuing in our partnership with f/8 photography through the holiday season. They have generously offered to continue to help us sell CHNA merchandise (there are still totes left, and as totes go, these are the bomb-diggity...), and are preparing to sell holiday ornaments. But if you can't have the whole family over this season, consider taking the kids out to f/8's Winter Wonderland (my phrasing, not theirs) for some photos to can send along to those who can't be present with you. And maybe grab a Cal Heights tshirt for Grandma while you're at it?

Be safe, well and happy.

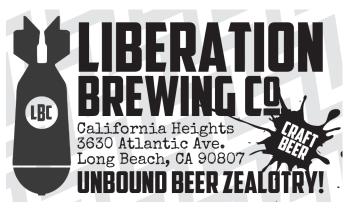
Hugh Little President, CHNA



Support for the Poly Cross Country Athletes

On Saturday, December 12, 2020 the Cross Country Teams will be holding a modified version of their only Annual Fundraising Event, the "Bun Run." All money raised is shared between the Boys' and Girls' Cross Country Teams and is used for competition and travel expenses, training camps, uniforms, gear and athlete scholarships. Please contact Trina Rufo at trinarufo@gmail.com if you would like to support us with your donation.







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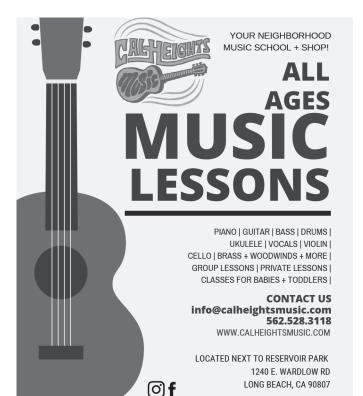


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Cal Heights Looking Back

By Frances Stoner

When we moved to Cal Heights in the late 1980's, the neighborhood was embroiled in an issue that pitted neighbor vs. neighbor. People placed signs on their lawns, leaflets were left on porches and groups were formed to protest the status quo. It wasn't a presidential election but a proposed zoning change from R-2 (two residences on a lot) to R-1 (a single residence).

Much of the local angst came from a city council vote in 1983 that ultimately allowed the creation of 8-10 unit apartment buildings, called crackerboxes because of their appearance, to be built next to and in between existing single family homes. Over 600 of these apartments were built throughout the city. Cal Heights was not yet designated a historical neighborhood and people were concerned about having a crackerbox next door. Other homeowners had bought in Cal Heights expressly to be able to build a second home for family or to rent.

Our next door neighbors joined with us to hopefully lighten the mood by injecting some nostalgic fun into our lawn signs. We took a cue from the Burma Shave Company, whose witty sequential signs were posted along America's highways. The rhyming signs covered lots of topics, but always ended up with the last sign saying Burma Shave. We posted signs across several lawns so people could read them as they walked or drove by.

R-2 got you blue? Whatcha gonna do? R-1 is the one for you. Burma Shave!

We got kudos for our effort and even a photo in the Press Telegram. The City Council voted to rezone the neighborhood to R-1 and we finally became an historic district in 1990, thereby preserving our beautiful homes.

In the end there was some grumbling by those who really wanted to keep the old zoning, but over the next 30 plus years our neighbors have become like family, the neighborhood became more beautiful and, especially in the last few months, like an oasis in the midst of turmoil. In fact I am thinking about a new sign.

Current events giving you the frights? Had restless days and sleepless nights? Be thankful you live in Cal Heights....

Burma Shave!



From the 7th

Dear Neighbors,

As the Thanksgiving holiday approaches, I reflect on and I am thankful for the resilience our community has demonstrated during this time. Although there have been many challenges this year, our City has come together to support one another, in the true

spirit of community. It is also a blessing to have the love and support of my family and to count on that bond year after year.

It is encouraging to live among and work for a community who demonstrates compassion for the less fortunate, who has volunteered their time and resources to assist our community partners with executing numerous food drives, and has, in these critical times, followed the safety protocols and guidance provided by our local and state health experts.

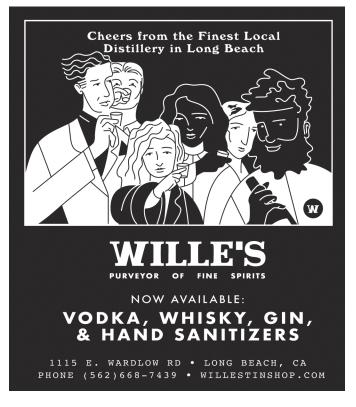
Throughout the pandemic, my office is receiving community feedback and requests for service. I appreciate hearing from all of our residents as this allows us to better address the issues important to our community. Thanks to our conversations, we have been better able to target issues that need immediate attention. We are working closely with the Department of Public Works and Parks, Recreation & Marine to ensure that we are addressing the upkeep of our streets, sidewalks, tree trimmings and public parks.

To close, I would like to take this time to share a beautiful moment of community support that took place earlier this month, on November 1, 2020. To mark the 1-year anniversary of the passing of Raihan Dakhil, Omar and Joseph Awaida, a memorial service was held at Los Cerritos Park. Leading up to the memorial service, three beautiful olive trees were planted at Los Cerritos Park in their memory, as well as a temporary installation of a mural depicting the young family. Friends, family, and neighbors gathered safely to honor their lives and lend support to the family. The mural has now been transferred to the Expo Arts Center located at 4321 Atlantic Ave. I want to thank everyone who helped organize this day and reaffirm what it means to be part of our Long Beach community.

As a reminder, the District 7 office is practicing social distancing. Please continue to reach out to my office by calling 562-570-7777 or emailing district?@longbeach.gov. A member of my staff will connect with you as soon as possible.













Local Spotlight

Hello! We are Team Fasnacht Realty Group, a boutique family-run brokerage based in Long Beach. After 3 generations in the industry, we are some of the most recognized and trusted real estate professionals in the Cal-Heights and Bixby area. If we haven't had a chance to meet, we would like to tell you a bit more about ourselves.

Born and raised in Cal-Heights, Alan followed in his mother's (Della Fasnacht) footsteps and has been a Real Estate Broker for over 35 years. After leaving Coldwell Banker Coastal Alliance in 2018, he started Team Fasnacht Realty Group with his son, Michael. Helene, raised in Downey, has been a Realtor since 1992 and is an agent with CBCA. Prior to joining CBCA, together they owned and managed an acclaimed and awarded real estate company for over 20 years while raising their 3 children in Bixby Knolls. They are well-known for their negotiation skills on behalf of their clients and for finding solutions to the really "tough" real estate questions and problems.

Michael joined the long-standing family business and became a Realtor with us after graduating from Humboldt State University. Prior to joining as an agent, Michael gained experience as an open house assistant when his busy school and Lumberjack football schedule would allow. As an agent, he has blended his experience, skill, and focus to assist his clients wade through the real estate waters.

Our expertise, paired with the care and concern we show every client and transaction, results in relationships built on trust, integrity, and impassioned quality service. Home sellers and buyers can breathe easy knowing they are in professional, ethical, and reliable hands.

Since 1947 our family has been passionate about helping our community achieve all their real estate goals. Our aim is to create results that move you!

Follow us on Instagram (@team.fasnacht) and subscribe to our YouTube Channel (@ FasnachtRealEstate)! We have some great content like "Know Your Neighborhood" where Alan provides some amazing insight into Long Beach's neighborhoods and "Long Beach Bites" where we feature local restaurants that truly make Long Beach a great place to call home.

LB Library Printing To-go

Printing To-Go is the library's contactless pick-up service for printed documents that is being piloted at Billie Jean King Main Library and aligns with the State and County's Phase 2 reopening plan for libraries. Patrons may print up to 10 pages for free until further notice.

Documents can be sent between the hours of 10:00 am and 2:00 pm, Tuesday-Saturday and must be picked up before 3:00 pm. Documents stay in the printing queue for 2 hours, so patrons should call the library within 2 hours of sending the document.

How Printing To-Go works:

Step one: Visit http://www.longbeach.gov/library/learn/computers-printing/ page for the printing links and select Billie Jean King Main Library.

Step two: Send your document to the library. There are two ways you can send your document to a Printing To-Go library

Select the link to upload your document, select Black & White or Color, enter your email address, upload your document, and click the arrow.

Email your document as an attachment to one of the Print-Spots addresses. There are separate addresses for Black & White and Color printing.

Step three: Call the library (562) 570-7500 to let staff know it needs to be printed and to make an appointment to pick it up. It is advised that you call the library immediately after sending your document to make your pick-up appointment.

Step four: Staff will print your document and place it in an envelope for you to pick up. Print jobs are usually ready to pick up in about 1 hour.

For your safety and the safety of others, please wear a face covering and stand at least 6 feet from others.

Book drops at all locations are open. You may return all library materials you have. We are not accepting donations at this time.

Have a question? Check out the Printing To-Go FAQs or call us at (562) 570-7500. Information about LBPL To-Go is available in alternative formats. Please call the library if you need more information.



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Cal Heights In Pictures

By Tom Underhill









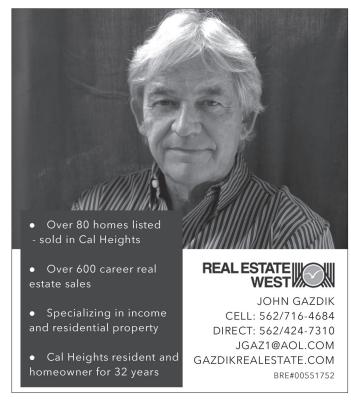


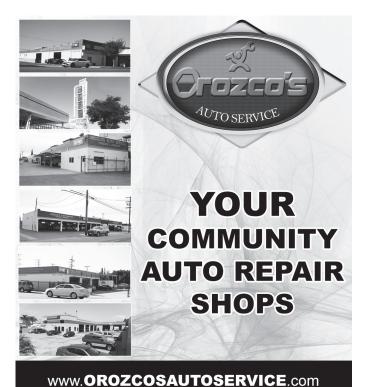






...SHOP LOCALLY





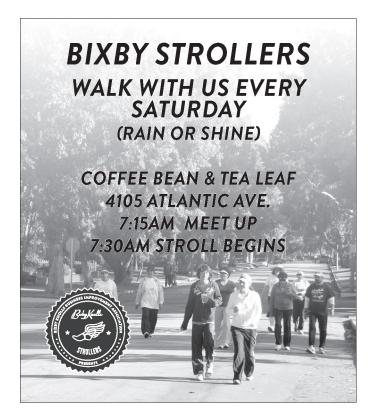
STAY LOCAL

KIDICAL MASS 2020 RIDES

FAMILY FRIENDLY BIKE RIDES, ALL AGES & ABILITIES WELCOME EVERY 3RD SUNDAY, RIDES LEAVE AT 1PM. GEORGIE'S PLACE - 3850 ATLANTIC AVE.



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- 3/15 Lucky Leprechaun
- 4/14 Adventure Ride
- 5/17 Blessing of the Bikes
- 6/21 Necktie Ride
- 7/19 8th Anniv. Ride
- 8/16 Iron Kid Awards
- 9/20 School Spirit Ride
- 10/18 Zombie Ride
- 11/15 Canned Rood Ride
- 12/20 Ugly Sweater Ride





IN THE KNOW'LLS What's New? What's Happening?

by Blair Cohn, Executive Director BKBIA

As we all start to switch gears and get into the holiday mindset, I wanted to check in with you on a few things.

I am sure that you all will enjoy your annual traditions although slightly different within health orders of a pandemic. I have been reflecting on a few things we would do when I was growing up. For Thanksgiving it's imperative that I watch hours of The Twilight Zone. If there isn't a chance this year it's just fine because we've been living in it since November.

I'd be out shopping for hours with my mom and she'd treat me to a gingerbread man at the Los Altos Bakery. Each year my dad would read an original story during a holiday service. But mostly I would spend a month reading the Sears catalogue, circling every toy and game I wanted on my gift list. I would then submit the whole marked up catalogue back to my parents for their review. I expected purchases per my instructions. I think my favorite gift of all was opening the Stretch Armstrong doll. Or maybe it was the Evel Knievel wind-up motorcycle with action figure. I spent hours with both of these toys. But at the same time I was always reminded that "'tis better to give than receive."

Speaking of...this is the time when the BKBIA reminds you of how important it is to support the businesses in your district. (I thank you for your participation on Small Business Saturday). A plea: Instead of buying on Amazon or big box stores (I know, I know... it's convenient...) commit to spending money around our district, or small businesses around the city. More than ever, and after this stressful year, your support

will actually keep these businesses in business.

I have said it before, you cannot replace the soul of a Main Street USA village-feel that we have in our neighborhood. In fact, we have an exceptional sense of that, more so than other parts of town. But the challenge is this: To keep the village healthy and thriving YOU all need to help. That means you make the concerted effort to shop, dine, and use the services that are just blocks away from your house. Translation: Spend money in Bixby Knolls.

Discovering items in our boutiques, restaurants, and service businesses make for a win-win scenario. You are supporting those pursuing the American Dream of owning a small business while making your neighborhood healthy and vibrant. Better to support and celebrate our entrepreneurs while we have them than mourn the loss or complain about vacancies, right? It "takes a village to build a village." Try it. You'll feel good for doing so.

Other things: At the time of writing this the BKBIA is deep in the laboratory working on our holiday plan for the month which may make it more fun and easy to be out in the district spending money. Watch for our "12 Days of Holiday Cheer" from December 1 thru December 12.

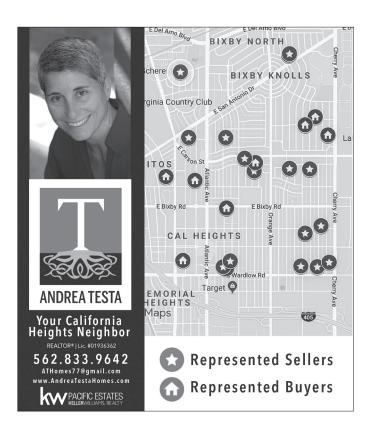
This just decoded from Bixbyleaks: Look out for the Bixby Knolls Holiday Parade Sunday, December 13.

If you are feeling warm and fuzzy and would like to make a donation to the Bixby Knolls Community Foundation 501c3, we would gladly accept it. These donations help to continue our core services as we address the sunsetting of our redevelopment funds. These funds have given us the tool over the last eight years to have a private security company patrol the district, have a Clean Team, paint building facades, install security lighting, and invest in events like First Fridays that promote our business district to the community. When these funds run out there will be significant changes in what we can and cannot do.

Now I'm off to write my wish list and hunt down all my favorite holiday treats. I hope you have a wonderful Thanksgiving. And so you know. I/we are incredibly thankful for you all.

Blair

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JOIN US - ALL ARE INVITED!

Thursdays: 8:00 am at the corner of Lime and Wardlow. Masks are required and social distancing is practiced.

Saturdays: Strollers Walking Group - still informally on - walk at your own pace and time. There will be no group gathering in the morning.

First Friday of each Month: firstfridayslongbeach.com

Every Second Saturday: Hazardous Waste Collection at EDCO,

9 am to 1 pm longbeachrecycles.org



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IMPORTANT NUMBERS

Roberto Uranga, 7th District Council

562-570-7777 email: district7@longbeach.gov

Robert Garcia, Mayor

562-570-6801

Patrick O'Donnell, 70th Assembly District 562-495-2915

Lena Gonzalez, State Senate 33rd District 562-256-7921

Gavin Newsom, Governor 916-445-2841

Alan Lowenthal, 47th Congressional District 562-436-3828

Kamala D. Harris, Senator 916-448-2787

Diane Feinstein, Senator 310-914-7300

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Airport Noise 570-2665 / 570-2600

Building Department 570-6651

Code Enforcement

Monday thru Friday: 570-2633 Saturday: 570-0000 www.lbcode.org

Community Watch North Division 570-9825 or 570-9827

Dana Branch Library 570-1042

Fire Department 570-2500

Garage Sale Hotline 570-YARD (9273)

Neighborhood Preservation Information 570-6194

Parkway Tree Trimming 570-2700

Police Department Dispatch 435-6711 or Emergency 911

Senior Check-In 570-7212

Special Garbage Pickup (2 free per year) 570-2876

Street Potholes 570-3259