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Historic District Guidelines Workshop Update

By Karen Highberger

As a resident of California Heights, you received a post card inviting you to the workshop at the Petroleum Club on November 10th to learn about the upcoming improvements to the Historic District Guidelines. The City has been working on the updates for a few years and has reviewed and updated the guidelines for 15 of the 17 historic districts in Long Beach. Cal Heights, being the largest, is one of the last to be completed. The Willmore City District will be the last one.

The updated guidelines are much more specific and user-friendly to residents. They address all areas of historic homes including driveways, garages, fencing, roofing, windows, doors, additions and accessory dwelling units. Navigating the process for an addition or window change out can be daunting. This information will, hopefully, make the process easier.

At the workshop, City Staff was available to answer questions and hand out copies of the proposed guidelines. They also had large graphics to illustrate the guidelines. It was a great opportunity for residents to meet the Planning Staff face to face and get their questions answered. Residents also had the opportunity to submit comments on the proposed guidelines. If you were unable to attend the workshop, you can review the proposed guidelines online and submit your comments. The guidelines are available online at www.lbds.info/planning/historic_preservation/ historic_district_guidelines.asp. The guidelines will be reviewed by Staff and incorporated into the report that will be submitted to the Cultural Heritage Commission (CHC) for initial approval. After approval by the CHC, the guidelines will go to the full City Council for approval, most likely in December.

Members of the CHNA Board were at the workshop to provide information to residents about our neighborhood and answer what questions we could. As all of us know, living in a Historic District can be a challenge in some cases. Many of the residents expressed frustration about the guidelines of what they can and cannot do to their Cal Heights home. It's important to remember that our adherence to the guidelines has enhanced our neighborhood immensely. The guidelines are not intended to make our lives miserable. They are a product of the Secretary of the Interior Standards, the City of Long Beach Historical Context Statement and the State of CA requirements for a Certified Local Government. They also reflect the knowledge that has been gleaned over the years on materials and techniques that work and those that do not stand the test of time. In weighing the pros and cons, I think most Cal Heights residents would agree that the guidelines are a benefit to our neighborhood. Going forward with the new guidelines, the process should be much easier and the end result will continue to be maintaining a charming, soughtafter historic neighborhood. &

President's Message

The CHNA's ReLeaf team has been discussing ways to try to return its focus to one of our original main goals: maintaining and expanding tree cover along all of the streets of California Heights. For the last several years, we've not always been able to successfully match residents who would like trees with a planting event. Our partnership with the City of Long Beach and with like-minded tree care groups had tremendous benefits to the neighborhood, but it relied on large-scale events. Each of these events accomplished the planting of scores of trees but in a fairly localized area and usually where we were able to get enough resident approval signatures. This was fantastic in that often all we had to provide were the volunteers to plant, but it did have some drawbacks. We often had individual residents very eager to green their parkways, but who were nowhere near the sight of any scheduled plantings. We also were involved with many industrial scale plantings in the full heat and dryness of the summer. Sadly, simply keeping these trees alive became an arduous and relatively thankless task for a few of our most dedicated volunteers.

We're likely to change almost all that with a new model. We're going to have discussions with the City and try to come up with a '100 Year Plan' for trees in our neighborhood. We may have a long-term goal of, say, revitalizing the 36th Street corridor lining Coastal Live Oaks, or maybe Limes on Lime! We have a LOT of details to work out, but to work them out, it would be tremendously helpful to gauge the demand that might exist. Do you want one or more trees on a currently treeless parkway at your residence? Would you be willing to buy the trees themselves if we provided the tools and know-how you would need for planting and maintenance? Would you rather provide the tools and the elbow grease, and have a tree provided? Would you be willing to adopt the tree, rather than just sticking it in the parkway? Would you want help establishing a watering and trimming schedule?

To be clear, I am in no way trying to establish a Neighborhood Bureau of Tree Control. If you know what you want to do, and have the resources and wherewithal to do it, then why are you still sitting here reading this? Additionally, we're coming up on the time of year when I begin pulling up Coastal Live Oak pups out of almost every square foot of my yard, and it kills me. If you want a Live Oak, and aren't in a hurry, shoot me an email. I'd much rather be an oak pup distribution center than the reaper of baby trees.

Please email any thoughts, suggestions, concerns, or your 2018/2019 Oak pup requests to info@calheights.org or hughlittle@gmail.com Thanks! Hugh &











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Cal Heights Looking Back

By Frances Stoner

It's a girl! We have a new baby on the block. Looking at this tiny new life I couldn't help but think how lucky she is to have such loving parents and grow up in a great neighborhood. As someone who writes about "Looking Back". I wondered, when the time comes, what shall I tell her about her hometown?

Should I mention the worst of times in 1992 when riots and looting scarred our fair city and the National Guard rolled down Long Beach Blvd. in armored vehicles? How about all the best of times when Cal Heights won the coveted title "Best in the West" from Sunset magazine or "Neighborhood of the Year" from NUSA in 2012? Maybe I should regale her with the many great neighborhood traditions like First Fridays when families stroll down Atlantic listening to music and eat at the local restaurants, Fourth of July block parties with those crazy bouncy houses, the fantastical holiday decorations that Michael Pack and his partner Bob La Paro set up for all to enjoy, or even the Progressive Christmas party that has been going on for over 25 years right here on her own street?

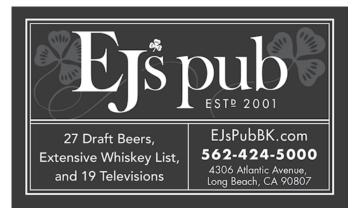
Maybe I will tell her about all the wonderful people who have called Cal Heights home: the famous Bobby Burgess, one of the original Mouseketeers; the brave Capt. Billy Phelps, a pilot who gave his life during the Berlin Airlift; the builders the Odell family who built hundreds of neighborhood homes: or the volunteers who conduct our Home Tour, clean up our alleys and even publish and deliver this newsletter. I know I will tell her about Neil and Janet Beymer, who taught my husband Steve and I how to be great neighbors in 1985 and are the inspiration for the creation of this column. After all, she lives in the home they bought in 1941.

Welcome baby girl to a marvelous neighborhood where we preserve our past in our homes, our architecture, even our street lamps; but most importantly in the people who live here. 🚙

Do you know someone who has a good Cal Heights story that can be featured in the "Cal Heights Looking Back" column? If so, email us at newsletter@calheights.org.



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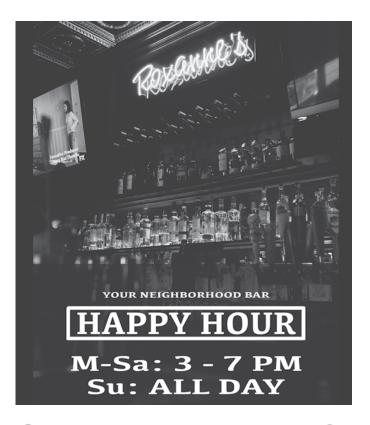
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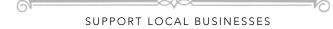
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New Small Biz in Cal Heights

By Tom Underhill

Looking for some local places to shop on November 24th, Small Business Saturday? Here are a few new businesses in the neighborhood.



HONEY HAIR PARLOROpened September 2018

Owner Josie Maddox: "I started off in the industry approximately 15 years ago and have been licensed about 13. Originally I managed a salon in Huntington Beach but moved my business to Long Beach 8 years ago. Prior to Honey I worked at this same location when it was Bouffant for 5 years. When the owner decided

to relocate the shop to east Long Beach I knew I had to find a way to stay in the area. After finding the backing and support I needed I was lucky enough to be able to stay right here in the same building. It's been an amazing adventure transitioning the space into what it is now and having the creative freedom to manifest years of ideas into this great space. It was very important for me to stay rooted in this community and I'm beyond grateful and proud of how the shop has grown already."

1101 E. Wardlow Road, Long Beach, CA 90807 honeyhairparlor.com | 562-676-4082



CAL HEIGHTS MUSIC Opened October 2018

Owners Billy and Becca Mohler: "Billy Mohler is a record producer, s o n g w r i t e r, and Grammy

Nominated multi-instrumentalist who has played with Dolly Parton, Lady Gaga, Macy Gray, The Calling, AWOL Nation, and Herbie Hancock to name just a few.

Becca Mohler is a guitarist/bassist who has toured the US, UK and Canada with her band War Tapes, opening for The Bravery, The Smashing Pumpkins, Tiger Army, and more.

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We are an all ages music school providing individual and group lessons. We have lessons available in guitar, vocals, drums, piano, bass, violin, ukulele, brass and woodwind, and more! We also offer a wide variety of music classes for babies and toddlers."

1240 E. Wardlow Road, Long Beach, CA 90807 www.calheightsmusic.com | 562-528-3118



F/8 STUDIOS

Opened July 2018

Owners Marni and Michael Farmer: "f/8 Studios is a state-of-theart photography studio, as well as home to a wedding

collective of small businesses. The wedding collective includes event planning by So Smitten Events, photography and videography services by Michael Farmer Photography, DJ and MC services from Tempoe Entertainment, and custom floral design by Gingersnap Florals. The photography studio focuses on in-studio portrait, headshot, marketing videos for corporate clients, and product photography. We also offer themed shoots each month for a discounted price. For example, in December, Santa will be visiting every Saturday for a fun photo shoot experience with the kids! In addition to being a photography studio, f/8 Studios offers photography classes and workshops, rents the studio and meeting space by the hour, and has a hair/makeup studio on site."

3764 Orange Avenue, Long Beach, CA 90807 fatestudioslongbeach.com | 562-247-4662



BLACKBIRD CAFE

Dinner July 2018

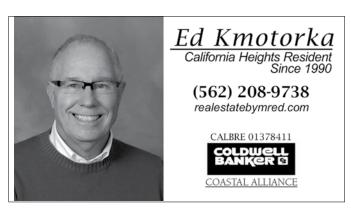
A new twist on an old classic! Blackbird Cafe has been serving Cal Heights residents breakfast and lunch for the past seven years. In July, they

began serving dinner as well. Open from daily 7-3 pm and weekdays 5-9pm.

3405 Orange Avenue, Long Beach, CA 90807 blackbirdlb.com | 562-490-2473

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New Small Biz in Cal Heights cont'd



PRIORITY BARBER CLUB

Opened September 2018

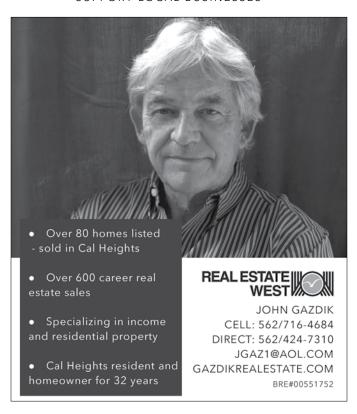
Owners Johnny and Jimmy Herdandez: "We decided to start our own business after cutting hair for 10 years and becoming master barbers. We picked Cal Heights because we wanted to give the community quality haircuts and services and we wanted to be a part of this great historic place. Our barber journey began at John Wesley International in Long Beach and we have worked in different shops around the South Bay and LBC. Currently our services include gentlemen haircut, haircut and beard with hot towel shave, line up, black mask, and facial with hot towel and steam. We have great hair products like Suavecito Pomade and Mane Tame Beard Oil."

3390 Orange Avenue, Long Beach, CA 90807 (Instagram) @prioritybarberclub | 424-215-4644 &



On October 27th Roberto Uranga, family, and friends honored the memory of Jerry Caligiuri at a memorial bench unveiling in Willow Springs Park. Jerry was a dedicated community member who passed away on November 1, 2017. He will be remembered.

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Historic Districts Leaders Meeting at Bembridge House

by Karen Highberger

On November 3rd, Long Beach Heritage and Development Services Staff hosted one of a series of meetings at the Bembridge House. These meetings focus on the City's 17 Historic Districts and serve as a networking venue and a means of disseminating information on items affecting the various districts. The meetings are held 3-4 times per year.

Gretchen Swanson, with the Rose Park Neighborhood Association, is now the Neighborhood Outreach Board Member for LBH. Going forward, the program will focus on expanding the outreach beyond Historic Districts to other areas of the City including founding neighborhoods (areas of the City that were some of the original developments) as well as various cultural neighborhoods throughout the City that tell the history of Long Beach. The goal is to educate residents of some of the hidden history and jewels of Long Beach.

Long Beach has a large amount of renters and we want to engage them to participate fully by encouraging them to take ownership of their neighborhood.

Quality of life issues affect everyone in the City. If residents City-wide can work together on a grassroots level, we can share ideas and methodology for solving issues. LBH, in conjunction with City Staff, is working to form a larger group of interested neighborhood groups to have a meeting later in 2019 to provide a large range of information and reference material to residents. Planning is still in the incubation stage. We will provide updates as they become available.

Stay tuned for information on the upcoming Legacy Bar Tour Long Beach Heritage Advocacy Committee is working on. San Francisco has held a similar tour and it was a big success. Long Beach has a wealth of bars that have been around for a very long time, many with a storied past. What a fun way to learn more about Long Beach and its history while enjoying a refreshing adult beverage.

Other exciting news is that Long Beach is working toward approving their 18th Historic District and the first one in the 9th District. It is the Grant Neighborhood and it consists of the 6000 block of Walnut Avenue. The former fire station #12 was awarded landmark status a few years back and serves as the Council Office for Rex Richardson. He is a big supporter of preservation and the land marking of the fire station inspired residents to move towards historic district designation.

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From the 7th
By Roberto Uranga

As Thanksgiving approaches, there is much to be grateful for in the Seventh District. I am grateful to represent a community that is engaged and vocalizes their concerns when they see an issue arise in their neighborhood. I appreciate hearing from all of our residents as they have allowed

us to better address the issues important to our community.

Thanks to our conversations with residents, we have been better able to target issues that need immediate attention. We continue to work closely with the Department of Public Works and Parks, Recreation & Marine to ensure that we are addressing the upkeep of our streets, sidewalks, tree trimmings and public parks. We encourage residents to reach out to our office to report any issues observed.

Since we last spoke, The City's Health and Human Services Department presented the Strategic Plan on Early Childhood Education. The plan itself outlines actionable strategies to support young children in the City. In its essence, it is a blue-print for collective action to dedicate our best thinking, energy, and commitment to making significant improvements in our children's lives. I strongly support the program and made a positive recommendation for us to continue to get involved in these aspects of our youth and our communities. I am glad to see that we are once again refocusing our efforts on Early Childhood Development within our city.

Finally, we are excited to host the 65th Annual Daisy Avenue Christmas Tree Lane Parade which will take place on Saturday, December 8th at 5 pm. If you are interested in becoming a part of the Daisy Avenue Christmas Tree Lane Parade legacy call my office to download a parade application.

As always, please contact me if you have any questions or concerns. I can be reached at 562-570-7777 and via email at district?@longbeach.gov. Let's keep working together on improving Seventh District!







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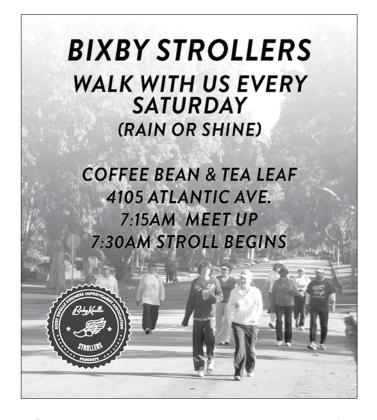
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IN THE KNOW'LLS What's New? What's Happening?

by Blair Cohn, Executive Director BKBIA

Fight as hard as I might, I just can't stop these calendar pages from turning so quickly. I can feel the pull of the holidays and schedules coasting into the end of the year which, for me, marks the passing of time. Can 2018 be coming to an end already? I certainly don't enjoy the days getting shorter and the early darkness at 5 pm but I do look forward to Thanksgiving on the horizon. It has always been my favorite holiday marked by the big piles of sycamore leaves scattered around the yard, the quiet in the neighborhood as families prepare for feasts and the smells that fill the streets. And for us it was watching the Twilight Zone Marathon as we prepared for our own celebration.

This is the time of year when I talk to you about Small Business Saturday and the importance of supporting your local businesses. On Saturday, November 24th, I ask that you make the commitment to do some shopping or dining and use local services to give an economic boost to the district.

- I "borrowed" some stats and quotes about Small Business Saturday to share with you:
- Small Business Saturday is celebrated on the Saturday after Thanksgiving. In the U.S., this holiday is considered to be the middle portion of a trifecta of three shopping holidays which includes this holiday, Black Friday and Cyber Monday. It is a day on which people are supposed to patronize small, brick and mortar businesses with their holiday shopping.
- Like Black Friday and Cyber Monday, the main focus of this day is on shopping. On Black Fri-

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day, Americans are expected to hit the big chain stores and do their shopping. On Cyber Monday, citizens are expected to shop online, and on Small Business Saturday people are expected to visit the smaller brick and mortar stores—otherwise known as "mom and pop stores."

However, while shopping is the main focus of this holiday, it is not a necessary component. People who want to acknowledge this day can do so promoting it on social media or by recommending your favorite small business to your friends and family.

Even more so, it is about connecting and re-connecting our residential community to the business district. It's celebrating the fact that Bixby Knolls is so very extra special.

Here are quotes from around other neighborhoods and business districts from across the country:

- "Independent businesses give cities their shape, texture, color, and taste...often literally."
- "Small businesses provide the feeling that a real person is behind it all, someone who cares more about giving us a quality product or service, over just taking our hard earned dollars."
- "There's something special about knowing that someone created this thing to uplift other people in the community."
- "It's important to realize that by supporting the hard work of entrepreneurs, you support their dreams, as well. How can you not appreciate their passion for delivering you a piece of their imaginations, their heart, and courage?"
- "There's a feeling of shared responsibility and ownership when you support an independent business."

Get the message? It's really easy to do. Take the time to walk or ride around our district and spend some money locally. The business owners greatly appreciate it and you will feel good that you did.

I hope you all have a wonderful Thanksgiving and I will be looking for you out and about. Always Thankful to be a part of this neighborhood, Blair. 🚓

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meet at 6:30 pm at Wardlow & Lemon

Thursdays: Clean Streets Litter pickup

- 8 am at Wardlow & Lime

Saturdays: Strollers Walking Group - 7:30 am at our local Atlantic

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First Friday of each Month: firstfridayslongbeach.com

Every Second Saturday: Hazardous Waste Collection at EDCO,

9 am to 1 pm longbeachrecycles.org





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Robert Garcia, Mayor

562-570-6801

Patrick O'Donnell, 70th Assembly District

562-495-2915

Ricardo Lara, State Senate 33rd District 562-256-7921

Jerry Brown, Governor 916-445-2841

Alan Lowenthal, 47th Congressional District 562-436-3828

Kamala D. Harris, Senator 916-448-2787

Diane Feinstein, Senator 310-914-7300

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Building Department 570-6651

Code Enforcement

Monday thru Friday: 570-2633 Saturday: 570-0000 www.lbcode.org

Community Watch North Division

570-9825 or 570-9827

Dana Branch Library 570-1042

Fire Department

570-2500

Garage Sale Hotline 570-YARD (9273)

Neighborhood Preservation Information 570-6194

Parkway Tree Trimming

570-2700

Police Department Dispatch 435-6711 or Emergency 911

Senior Check-In

570-7212

Special Garbage Pickup (2 free per year) 570-2876

Street Potholes 570-3259