CALIFORNIA HEIGHTS NEIGHBORHOOD NEWS

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California Heights Neighborhood news is a bi-monthly publication of the California Heights Neighborhood Association. All residents are invited to contribute articles and opinions. We reserve the right to edit for clarity and brevity. **Opinions** expressed are not necessarily shared by all residents nor the editor. Our goal is to provide a voice to our community, keeping residents informed of issues affecting the quality of life in California Heights.

TREE PLANTING ON ROSE AVENUE



A beautifully bright southern California winter morning greeted volunteer foresters along Rose Avenue on Saturday, January twenty first. Neighborhood Partner, Keith Lewis, owner of Oasis Coffeehouse at Orange and Wardlow, graciously donated two delicious pots of hot coffee to warm us up and give all us a kick start. With donuts provided by Cal Heights ReLeaf, we were caffeinated, sugared and ready to go. No sleepy weekend shut eye! We had trees to plant!

After a welcome greeting from Cal Heights ReLeaf and a planting lesson by Jim Summers and Lisa Cahill of Tree People Los Angeles, we hit the street to get our young Brisbane box and Australian willow trees in the ground! Twenty six trees were planted. Twenty two have happy homes on Rose Avenue and four will soon provide shady greetings to those entering Cal Heights from

Atlantic on the once long, empty parkway at 36th Street and Lime Avenue.

Volunteers who participate in a tree planting quickly realize fringe benefits. We make friends and connect with neighbors. We experience the camaraderie of hard work and the satisfaction of knowing that with each tree we strengthen the human ties that bind our community together. We learn a bit about one another, share smiles, stories, and eventually dirty handshakes and hugs. Long after our sore muscles have healed, our trees will shade and soften our urban hardscape, provide oxygen and rustle in the breeze.

Soulless developments and suburban tracts are a dime a dozen. Together that Saturday morning, we nurtured neighborhood and community.

(Continued on page 3)

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PRESIDENT'S MESSAGE

Recently, I volunteered to be a member of the Parks, Recreation & Marine Commission. The position is an appointed position by the Mayor, which is then approved by the City Council. I view the PRM Commission as an important one because of the ability that the commission has to make recommendations to the City Council regarding matters that impact many of us when it comes to the usage of our parks and marine facilities.

For many years, the CHNA has been trying to work with our Council Person Tonia Reyes Uranga and her staff to find an area where we can put a park. Unfortunately we have not been able to do so because of the lack of land available in our neighborhood. We have been working hard together to be creative but it's been tough.

As a new PRM Commissioner, one of my goals will be to continue to work with the cities resources to one day make a park in our neighborhood possible. I can't say for sure what will happen but I will continue to work towards that goal.

Speaking of parks, approximately one mile from our neighborhood a Proposed Sports Park project is being reviewed. For many of you old time residents, it's been 20 years in the works. For you new residentshere is a brief description of what's in the proposal:

The project is bound by Spring Street on the north, Orange Ave on the East, Sunnyside Cemetery on the South and California Ave on the West.

The current plan has approximately (6) baseball field, (3) soccer fields, (2) arena soccer fields, a skate park, batting cages, snack bar and passive open space with some wetland restoration. An outside company who would charge for the use of the fields would manage the new sports park. However, the passive space and wetland area would be open to the public.

Why a "Pay to Play" park you ask? Well, for many years our city has been growing faster then our parks & recreation facilities can keep up. We are finding that many of our children's organized sports leagues are compete ting with the adult leagues for the same fields and park space. Just this week I heard from several youth league organizers that at the current rate of growth that they are going to start turning away kids, as early as next year, because there is just not enough space and time to play and practice on the same fields shared with the adults. This bothers

me a lot because our kids should come first. Kids need a place to blow off steam, learn how to work as a team, learn about winning and losing gracefully. Learn about life. I am not saying that sports are the only place to learn these things, but it's a great place to start. All of these are the fundamentals of growing up.

Again, Why "Pay to Play"? The idea is simple. Move the adults off the parks, where they are playing now, into a controlled environment where they can afford to pay for the services that a "Pay to Play" Sports park has to offer. This would allow the kids more time on the public fields.

One thing about the sports park. It's not just for adults. We expect that the youth leagues will utilize the park for "playoffs", tournaments and the such. All of the open space, wetlands etc will be open to the public at no charge.

On Saturday, February 25th, a public meeting will be taking place (I realize that you may have received this newsletter after the fact. We just received the notice this week) to discuss the proposed park. The meeting will take place at 9:00 am at El Dorado Park West Senior Center Bridge Room. If you cannot attend or this information is too late, I encourage you to please stay in touch via the newspapers and our newsletter. Many of you have provided us your email and the meeting information would have been sent to you by now. Contact our website if you would like us to add you to the email site. One other way to find out what's happening is by coming to our bi-monthly meetings. We will keep everyone informed as the project moves forward.

One final note, on April 11th, we will be voting for a new councilperson. I ask all of you to please go out and vote.

We have been fortunate to be in a wonderful neighborhood that has not had many of the problems that other neighborhoods have. This is largely do to the attention that our Council Office has given us. If you want to continue to see our neighborhood maintain its "Best in the West" charm, then I encourage you to get informed and go out and vote.

Albert Guerra CHNA President

TREE PLANTING

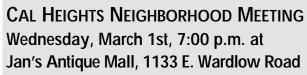
(Continued from page 1)

Community building events warrant many thanks. City of Long Beach Arborist Jerry Roland approved our planting while Jim Osgood of Community Services secured a wonderful price for our trees, picked them up and delivered them. Tree People L.A. supplied all of our tools and planting supplies, as well as elbow grease and expertise. In addition to Oasis Coffeehouse, Neighborhood Partner, Tom Barnes, owner of B&B Hardware, refreshed volunteers with cold water, sodas and juice. Rose Resident Les Ogilby stepped up to keep his neighbors informed and collected the checks and neighbor Steve Brown captured the entire event on still photos and video. ReLeaf members were joined by Rose Avenue residents, our Dana Branch Children's Librarian, Nancy Paradise, and a wonderful volunteer from outside our neighborhood, Janice McConnell. Even James Kao, former resident, ReLeaf founder and former chairperson, donated his Saturday morning.

Thanks everyone, so much, for helping to ReLeaf California Heights! We could not have done it without every one of you.

A quick reminder for all of you with new trees, and for everyone who has had a tree planted in the last few years: It's a warm, dry winter. If you haven't deep watered your trees lately, please give them a long slow drink by letting your hose run slowly at the base.

John Royce



The California Heights Neighborhood Association has invited Bungalow Kev to give a presentation on **Historic Paint Colors**.

If you are interested in those striking new colors popping-up on freshly stucco'd or painted homes, this presentation will educate and entertain. Please check our web site at www.calheights.org or the kiosks located around Cal Heights for up-to-date information.







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CAL HEIGHTS MEMORIES

Children's Day in Long Beach and the World!

Date: 3/28/06 9:02:36 PM Pacific Daylight Time

From: ArtNuovo To: Calheightsnews

E----1-1M----

Forwarded Message:

Subj: [lbcweekly.com] Children's Day in Long Beach and

the World!

Date: 3/28/06 6:04:33 PM Pacific Daylight Time

From: theprimespot@aol.com



Sender:

lbcweekly@yahoogroups.com

Reply-to: lbcweekly-owner@yahoogroups.com

To: theprimespot@yahoogroups.com,

lbcweekly@yahoogroups.com

We'd love to have your participation in Children's Day! Let's all create the custom. Celebrate Children's Day Everywhere. ~ Make Our World A Wonderful Place! Visit our NEW website: ChildrensDay.net (Beautiful Gift from: www.portfoliolab.com)

Happy Children's Day from The Junior Concert Band, The International Peace Choir and Children's Day USA ~ The Be Community Friendly! Campaign for Children's Day Everywhere, Summer Hansen & The Children's Day Team. ~ Children's Day is coming to Town! It's a Time to Be Very Good & Very Happy.

PLEASE Pass this email on.... Join Us In Celebrating Children?s Day! Children?s Week 4/22 - 430

*** Mayor O? Neill & The City Council, Long Beach Unified School District, & The South Coast Interfaith Council encourages "the entire community, individuals, churches, organizations, businesses and schools to support Children's Day." 2006 Honorary Co-chairs are: Councilmember Tonia Reyes Uranga & Superintendent Steinhauser.

Kick Off: Children's Day & Earth Day Celebration & Parade April 22, $2006 \sim 11~\text{AM} - 5~\text{PM}$

Eldorado Park by The Duck Pond,

Long Beach (Studebaker between Willow & Stearns) Be a Participant: Table/Space-Booth, Entertainment, Volunteer, &/or be a Co-Sponsor Call: (562) 989-9346 or Email:

childrensday4all@yahoo.com

Wonderful Stage Entertainment All Day * Children?s Parade Inside the Park @ 1:00 PM * Fun, Uplifting & Educational Activities * Games & Crafts

Children's Day Celebration at Kaleidoscope Cal State Long Beach, Sat. April 29, 11 AM - 5 PM Kaleidoscope is Cal State?s Anual Open House Festival Provide Children's Entertainment, a table or booth!

For KALEIDOSCOPE (at CSULB) - DEADLINE has passed, however if you call Summer she may be able to get you a space.

(Children's Day Kickoff on 4/22: More time Deadline: 3/30)

Children's Week Activities in the Spirit of Children's Day 4/22 - 4/30

To Add your activities to the list: For our publicity & on ChildrensDay.net - Call: 562 989-9346

It?s easy. Dedicate something uplifting you are already doing to the Spirit of Children?s Day!

* Kick Off: Children's Day & Earth Day Celebration & Parade at El Dorado Park 4/22 * National Youth Service Day Project - To Help the Homeless ~ Roof Rockin Concert ~ in honor of Children's Day 4/22 * Children's Day Celebration & Parade at Kaleidoscope 4/29, * Kaleidoscope Academic Day CSULB 4/28, * Farmer?s Market for Preschoolers 4/28,* Boy Scout Camporee 4/28-4/30 * Recreation Department Supports Children's Day 4/22-4/30 * ...Including * After School Programs *And More to Come ... * Parent Summit Date yet to be determined *

Following Weekend: CSULB Japanese Garden Spring Festi-



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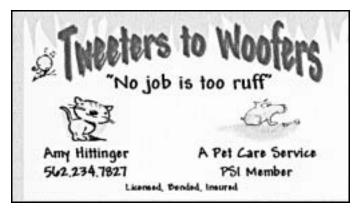
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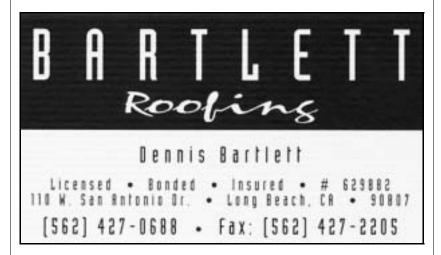
Marjorie Leffler Broker Associate Cal Heights Resident



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Support Your Local Businesses



HELP SUPPORT YOUR COMMUNITY

Become a sponsor of your California Heights Neighborhood Association.

Show your support with a donation of \$10, \$25 or \$50. (or more)

Q: What does my money go toward?

A: Contributions go to help fund the newsletter you're reading, the annual Home & Garden Tour and other great California Heights projects.

Name
Address
Phone Number —
Years in California Heights
Please mail check to: CHNA

3553 Atlantic Avenue, PMB 350, Long Beach, CA 90807

CELL PHONE NUMBERS GOING PUBLIC

Starting the end of January 2006, cell phone numbers are being released to telemarketing companies. Telemarketing calls can use up your free minutes and end up costing you money in the long run. To prevent this, call the National DO NOT CALL list at following number from your cell phone, 888-382-1222 or register online at www.donotcall.gov

Most telemarketers should not call your number once it has been on the registry for 31 days. If they do you can file a complaint. Registration is effective for five years.

Excerpt from the LBPD, Crime Watch News

In Case of Emergency...

Experts say identifying contacts in your cellular phone with the acronym I.C.E could save your life. When a patient comes into the emergency room, the first piece of information they want is their medical condition and identification. Often, the people in the most serious conditions cannot provide that information, so a nurse must search through personal belongings, such as a purse or wallet looking for identification and contact information for relatives.

I.C.E. stands for "In case of emergency". Emergency personnel recommend that you identify emergency contacts in your cell phone by typing I.C.E. next to their name. If you have more than one emergency contact, you can use ICE1, ICE2, ICE3, etc...

Excerpt from the LBPD, Crime Watch News

WHAT'S HAPPENING AROUND CAL HEIGHTS?

The California Heights Neighborhood Association just had its annual board meeting. One of our goals was to educate the neighborhood. We kept the "educate" open to interpretation. Preservation is always a goal, but we want to be open to ideas from the neighborhood on what you want. We attempted to bring a new direction to our monthly meetings by changing the venue, the former Fendi's Café, and by changing the focus, by having an educational or informational presentation.

We have had such topics as; Researching Your Home's Past, Native Landscaping as Presented by Rancho Los Cerritos, and Gangs in Our Neighborhoods. If you missed one of these meetings I suggest you attend to find out what is happening in our neighborhood. If you have an idea for a meeting we'd love your input. Please e-mail calheightsnews@aol.com with your ideas.

I have heard about some disturbing news about littering on the corner of Wardlow and Atlantic. It seems as if a business on the corner is allowing trash to blow into the street and causing a litter problem. Unfortunately the litter signs posted around the city are not helping this particular business. If you see a business or area littered please help out and do your part.

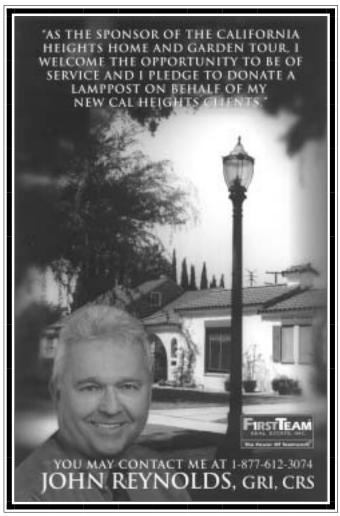
Ecco's Pizza

I think I've found the best spaghetti in Long Beach and it's right around the corner. **Ecco's Pizza** at **1200 E**. **Wardlow** has become a weekly staple at my house. With our busy schedules it's nice to have someone else do the cooking, so Ecco's it is.

For under 10 dollars, two people can share a spaghetti dinner with salad and two pieces of garlic bread. One of our favorites is the Spaghetti with Meatballs. The sauce is delicious and the meatballs are perfectly spicy. This excellent choice is \$7.25. Another great find is Spaghetti Milano. This delicious find is baked with cheese, fresh bell peppers, and mushrooms. This dish will set you back \$8.25. I enjoy my favorites, but look forward to branching out with some other delicious finds such as, the Stuffed Cheese Shells and the Lasagna.

If you want to try great spaghetti, go to **Ecco's Pizza** and you will be happily surprised.

You can reach Ecco's Pizza at (562)427-3124.





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COMMUNITY CALENDAR

MARCH

1st- Bi-Monthly Neighborhood Meeting, 7:00 p.m.

Jan's Antique Mall, 1133 E. Wardlow Road, (Corner of Cerritos & Wardlow) Info 997-8888 or www.calheights.org

6th- Coffee with L.B. Mayoral Candidate Bob Foster, 5:30 p.m. at the home of James Johnson and Nicole Altamirano, 3709 Cerritos Avenue. There is no charge to attend this event and light refreshments will be served. Please R.S.V.P by March 1st by calling James or Nicole at (562) 437-3247

12th- "My California, My Long Beach, My Neighborhood"
12:00 p.m. - 4:00 p.m., Main Library, Downtown L.B.
To commence the Book Week celebration, an exciting, free interactive family event will be held at the Main Library Sunday March 12th, noon to 4 pm.

Get involved in the community

If you would like to include information for future newsletters, please forward articles, photos or suggestions to **calheightsnews@aol.com** by the following dates. Thank You!

Flyer Distribution

April 22 June 17 August 19 September 23 November 18

Deadline for Articles, etc.

April 8
June 3
August 5
September 9
November 4



IMPORTANT NUMBERS

Police Department (Non-Emergency) 435-6711

Police North Substation (Non-Emergency) **570-5891**

Fire Department

570-2500

California Heights Neighborhood Assoc. **981-2258**

California Heights Releaf

426-3407

Dana Branch Library **570-1042**

Rancho Los Cerritos **570-1755**

Long Beach Building Department **570-6651**

Long Beach Animal Control **570-PETS (7387)**

Airport Noise

570-2678 / 570-2600

Graffiti Paint-Out

570-2773

Garage Sale Hotline 570-YARD (9273)

Noise Control

570-4126 (press 4)

Parkway Tree Trimming/Removal **570-2755**

Shopping Cart Retrieval **570-2876**

Street Potholes

570-3259

Tonia Reyes-Uranga 7th District Councilmember

570-4461

district7@ci.long-beach.ca.us

Rae Gabelich

8th District Councilmember

570-1326

district8@longbeach.gov

Jan Ostashay

Neighborhood Preservation Officer **570-6864**

City of Long Beach Website www.ci.long-beach.ca.us

Long Beach Recycles Website www.longbeach-recycles.org

Long Beach Unified School District www.lbusd.k12.ca.us/index.asp

Official CHNA Website www.calheights.org