

THE HEIGHTS

CALIFORNIA HEIGHTS NEIGHBORHOOD NEWS

INSIDE THIS ISSUE:

Planting at the Library	1
President's Message	2
Neighborhood Watch	2
Cal Heights Home Tour	3
No More Junk Mail	4
Community Calendar	8
Important Numbers	8

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www.calheights.org

California Heights Neighborhood news is a bi-monthly publication of the California Heights Neighborhood Association.

All residents are invited to contribute articles and opinions. We reserve the right to edit for clarity and brevity. Opinions expressed are not necessarily shared by all residents nor the editor. Our goal is to provide a voice to our community, keeping residents informed of issues affecting the quality of life in California Heights.

CALLING ALL RESIDENTS WITH GREEN THUMBS

The California Heights Neighborhood Association is working with the Dana Branch Library to create a Native California Garden landscape in front and around the library.

The new Native California Garden will upgrade the library landscape from its current and dated 1950's look, but more importantly, will be used to show the wonderful possibilities of using native plants to landscape and conserve water.

Many of you might recall that several years ago CHNA along with many neighborhood residents, children and businesses worked on re-landscaping the library when it was looking dismal and tired.

Since that time, the front of the library has been hardscaped for ADA compliance and many of our plantings have disappeared. In late 2004, several volunteers worked on a grant proposal for the New Native Californian Landscape Project. In November of 2004 we learned North Long Beach Project Area Committee approved our grant request. Now that we are funded and we have an approved plan, its time to do the work!

Volunteers will be needed to assist with the amending of the soil and planting the native plants. We encouraging those people that would like to help, to please let us know as soon as possible. We ask that you bring your tools, sturdy shoes and lots of enthusiasm.

If you would like to volunteer, please call Albert at **562-981-2258**, or



Volunteers lending a hand at the last planting day

Schedule-CHNA Meets at the Dana Branch Library at 8 a.m.

Saturday, April 30th, Starts at 8 a.m.

Rotor till the ground and prepare soil for planting. 6 adult volunteers needed

Sunday, May 1st, Starts at 8 a.m.

Plant and amend soil to prepare soil for planting. 8 adult volunteers needed

Saturday, May 7th, Starts at 8 a.m.

Place mulch as needed.
 Great day to bring the kids

Sunday, May 15th, Starts at 8 a.m.

Planting ceremony and plant naming celebration. Everyone is invited-Especially the kids

e-mail to albert@fusiondisplay.com

Thank you in advance for your help and visit us on the web for more info at www.calheights.org

Albert Guerra

PRESIDENT'S MESSAGE

PRESERVE

1 : to keep safe from injury, harm, or destruction,
:PROTECT

2 a : to keep alive, intact, or free from decay,

2 b : MAINTAIN

(Per Merriam-Webster Dictionary)

For many of us, the warm weather we are currently experiencing is a big relief. The last few months have been a challenge. Water and old homes definitely don't go together. But as we slowly begin to repair, remodel or just maintain our homes I ask that you take the definition of the word PRESERVE to heart.

As residents of a historic district we all must work together to maintain the fabric of the neighborhood. The best way to do that is to work within the historic neighborhood guidelines and the Secretary of the Interiors Standards for rehabilitation.

Have a wonderful spring and make sure to get your Certificate of Appropriateness before you start your summer remodeling project.

Albert Guerra
President
California Heights Neighborhood Association

Attention Lewis Avenue

Lewis Avenue where is your Neighborhood Watch block captain? Cerritos Avenue has had their meeting and one for Lemon Avenue is planned. Now that the rains are gone and daylight savings is here, it is time to have our first meeting.

Where: TBA

Who: Lewis Avenue Residents

Date: Thursday, April 21

Time: 6:30PM

Contact Mark Hawkins at marketing@hawkproperty.com for location or to add your name to the neighborhood watch contact list.



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Home and Garden Tour 2005: Cal Heights' First Tour without Long Beach Heritage

In 1997, the California Heights Neighborhood Association and Long Beach Heritage joined together to host a local home and garden tour. The tour was so popular that it evolved into an annual event with over seven hundred people touring our beautiful historic district every October.

Eight successful years later we say good-bye to Long Beach Heritage as our partner and undertake our first year as the solo host of the Cal Heights Annual Home and Garden Tour.

While this is very exciting for the neighborhood and the association it also means some added responsibilities and ultimately extra volunteers. So here is where we plead for a few hours of your time.

We are looking for volunteers to help with the following responsibilities previously handled by Long Beach Heritage.

Media Relations Coordinator

Responsible for writing press releases and following-up with the media.

Ticket Sales Coordinator

Responsible for maintaining a log of ticket sales, sending out ticket confirmations, and coordinating a team of volunteers to work the day of ticket sales.

Docent Co-coordinator

Responsible for contacting docents, scheduling shifts, mailing docent letters and trouble shooting on the day of the event.

General Volunteers

Responsible for various miscellaneous tasks like labeling, stamping and mailing flyers and looking up building permits at City Hall. Several volunteers are also needed to work the ticket will-call table, VIP tickets and day of ticket sales.

Docents, Docents and More Docents

Responsible for a two-hour shift at an assigned home or garden on the day of the event. All docent volunteers are admitted to the tour for FREE. Please keep in mind we never have enough docents so volunteer your family and friends if you can.

If you are interested in helping out or have any questions please call Kerrie Weaver at **562-424-6727**, or e-mail us at webmaster@calheights.org

Love Your Home-Show It Off On the Cal Heights Home Tour

If it seems like home tour time has come early, you're right!

What with the added responsibilities that come with hosting the annual Cal Heights home and garden tour alone it seemed like a good idea to get started a little early this year. This means it is once again time to ask you, the residents, to contact us if you have a great home or garden for this year's home and garden tour.

How does the process work?

Well, first you have to let us know you are interested in having your home or garden on the tour. Then we set up a time, working with your schedule, for us to stop by and take a mini-tour of your home and/or garden. Once we've toured all the homes and gardens five or six are selected to participate on the tour. Generally, this whole process is completed by mid-June and homeowners are notified of the selections.

Now I am sure that a great many of you are thinking, "They're crazy, my homes not ready." However, the majority of homeowners that have participated on the tour said the exact same thing but they contacted us anyway. We took a peek and found that they had great homes and gardens that were definitely ready for the tour. So please give your home or garden a chance to show off and contact Kerrie Weaver at **562-424-6727** or e-mail webmaster@calheights.org

The 9th Annual Home and Garden Tour will be held in October 9th, 2005. Funds raised from the tour support neighborhood projects including the newsletter, website, lamppost restoration, and the new information kiosk among many others.

Kerrie Weaver

How to Reduce Junk Mail

There are many ways to reduce, reuse and recycle instead of throwing items away. When you trim your waste wisely, you'll help reduce the amount of trash that goes to our landfills, eliminate unnecessary waste, and save our natural resources. One way to reduce your waste is to stop junk mail madness.

Junk Mail Reduction

Tired of your mailbox being stuffed with endless catalogs, credit card offers, and coupons? Junk mail may seem as inevitable as death and taxes, but a few simple steps can make a big difference. Reducing your junk mail not only makes your life less cluttered, it saves precious resources like trees, energy, and landfill space.

Let us send you a free **Junk Mail Reduction Kit** that can help you substantially reduce your unwanted mail. Visit www.longbeach-recycles.org to request a free kit online, or call the City's Recycling Hotline at **570-2876**.

TIPS

The bulk of your junk

Businesses and organizations subscribe to the Direct Marketing Association (DMA), giving them access to the largest mailing list in the country. Completing and mailing the list-removal postcard in the Junk Mail Reduction Kit will eliminate the largest portion of your junk mail.

After receiving the postcard, the DMA will remove your address from its list and it will remain "deleted" for 5 years. It may take 3 months or more for your request to take effect. If you want to remain on some mailing lists, such as a particular catalog, notify them individually.

Unaddressed mail

Stopping the bundles of unaddressed flyers that come to your mailbox is a 2-step process. First, send the kit's detachable postcards to ADVO and Harte-Hanks. That will stop the address card that goes with the flyers. If you continue to get the flyers even without an address card, call the supervisor at your local post office and tell them you received unaddressed mail. Point out that you have specifically asked to be taken off the lists so they understand you're serious about eliminating junk.

Protect your name

Think twice before entering a contest, joining a store's club card program, or sending in a warranty card. Your name could go on a mailing list that gets sold or rented, resulting in more junk mail.

Junk Phone Calls

Stop getting telemarketing sales calls you don't want. Put your phone numbers on the Federal Trade Commission's Do Not Call Registry. Sign up on-line at donotcall.gov or call toll-free, **888-382-1222** (TTY 1-866-290-4236) from the number you wish to register.

Hand-Delivered Flyers

Attach a NO ADVERTISING MATTER sticker to your mailbox, front door, and any other place that you get hand-delivered flyers. This may not stop the deliveries entirely, but it should reduce the number of flyers that you get.

Credit card offers

To reduce credit offers from any of the 4 major credit reporting companies (Equifax, Experian, Innovis, or Trans Union), call the Credit Reporting Industry Pre-screening Opt Out number: **1-888-5-OPTOUT**

Junk E-Mail

The e-mail Preference Service (e-MPS) is a consumer service sponsored by the DMA. The DMA does not provide marketers with consumer e-mail lists. The e-MPS is available to companies for the sole purpose of removing your e-mail address from their lists. Register at www.dmaconsumers.org

More tips to reduce junk mail

- Call your bank and credit card companies to find out how to request that they don't sell, trade, or lend your name to other mailing lists.
- Avoid participating in sweepstakes and contests unless you can request to not have your name added to a mailing list. When completing warranties, product registrations, or questionnaires, don't include personal information – companies don't need it for your warranty.
- When giving your name and address to a business or organization, request that they not rent, sell, or exchange it with anyone else.
- Recycle any junk mail that you do receive.

To learn more tips for preventing waste, check the California Integrated Waste Management Board's Waste Reduction World at

www.ciwmb.ca.gov/wpw/home

Thanks to www.longbeach-recycles.org

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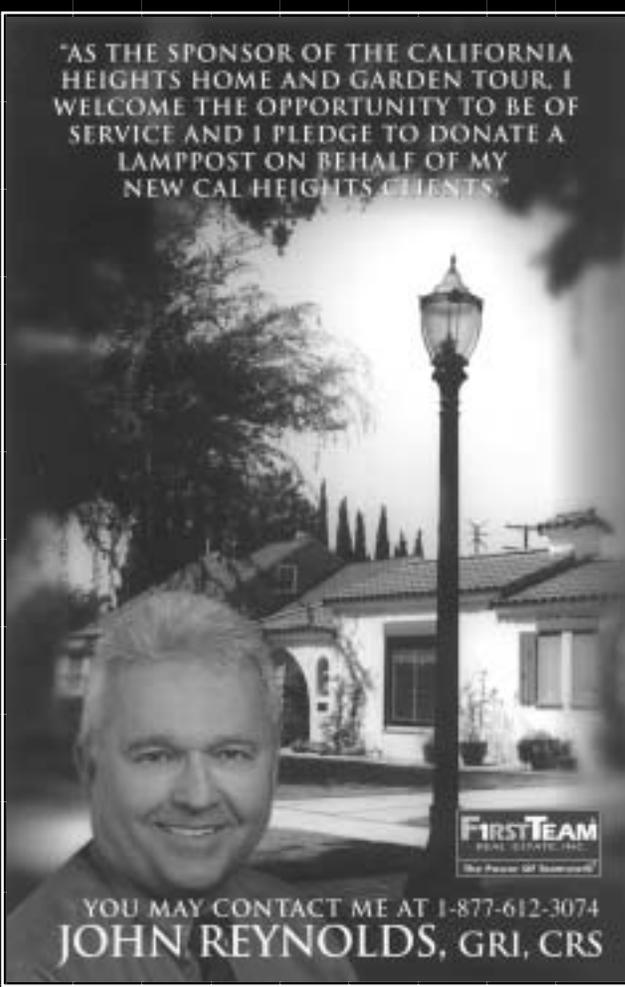
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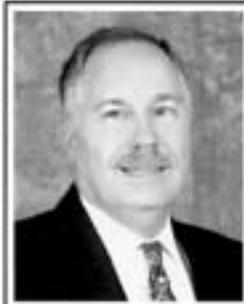


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COMMUNITY CALENDAR

APRIL

21st - Lewis Avenue Neighborhood Watch, 6:30 p.m., Location TBA,
info contact Mark Hawkins at marketing@hawkproperty.com

23rd/24th-Floral Park Home & Garden Tour, 10 a.m.-4 p.m.
North Santa Ana, info 714-567-4795

24th-Bluff Park Home & Garden Tour, 11 a.m.-4 p.m. Bluff Park,
info 562-493-7019 or www.lbheritage.org

24th-Bungalow Heaven Home Tour, 10 a.m.-4 p.m. Pasadena,
info 626-585-2172 or www.bungalowheaven.org

30th-Native California Planting at Dana Branch Library
Rotor Till the ground and prepare soil for planting
6 adult volunteers needed, Call 981-2258 or
e-mail albert@fusiondisplay.com

MAY

3rd-Monthly Committee Planning Meeting, 7:00 p.m.
Fendi's Cafe, 539 Bixby Rd., (Corner of Atlantic & Bixby)
Info 997-8888

1st-Native California Planting at Dana Branch Library, Starts at 8 a.m.
Plant and amend soil to prepare soil for planting
8 adult volunteers needed, Call 981-2258 or
e-mail albert@fusiondisplay.com

7th-Native California Planting at Dana Branch Library, Starts at 8 a.m.
Place mulch as needed-Great day to bring the kids

15th-Native California Planting at Dana Branch Library, Starts at 8 a.m.
Planting ceremony and plant naming celebration
Everyone is invited-Especially the kids

IMPORTANT NUMBERS

Police Department (Non-Emergency)
435-6711

Police North Substation (Non-Emergency)
570-5891

Fire Department
570-2500

California Heights Neighborhood Assoc.
981-2258

California Heights Relief
426-3407

Dana Branch Library
570-1042

Rancho Los Cerritos
570-1755

Long Beach Building Department
570-6651

Long Beach Animal Control
570-PETS (7387)

Long Beach Heritage
493-7019

Airport Noise
570-2678 / 570-2600

Graffiti Paint-Out
570-2773

Garage Sale Hotline
570-YARD (9273)

Noise Control
570-4126 (press 4)

Parkway Tree Trimming/Removal
570-2755

Shopping Cart Retrieval
570-2876

Street Potholes
570-3259

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7th District Councilmember
570-4461
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Rae Gabelich
8th District Councilmember
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district8@longbeach.gov

Cindy Tomack
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City of Long Beach Website
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