



COMMUNITY CALENDAR

MONTHLY

California Heights Neighborhood Association meets the first Wednesday of every month at 7:00 pm at Jan's Antique Mall, located at 1133 E. Wardlow Road. Meetings are open to all residents. For more information dial 981-2258.

OCTOBER

October 3rd-California Heights Home & Garden Tour is now scheduled for October 3rd, 2004. Mark it on your calendars for another fantastic day in California Heights.

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PRESIDENT

Albert Guerra
981-2258
albert@fusiondisplay.com

HOME TOUR COORDINATOR

Kerrie Weaver
424-6727
calheights@earthlink.net

NEWSLETTER EDITOR/DESIGNER

Brenda Schultz
Brenda@ImageDesignWerks.com

Wanted: Historic Cal Heights Photos

We are currently looking for anyone in Long Beach that may have photographs of the California Heights neighborhood area.

The purpose of collecting the old photos is to preserve them in one central location for future reference; to use them in the home and garden tour book; and to publish them in the newsletter. We would also use the photos on the Cal Heights Web page that is being developed.

If you have any photos that you would like the community to see of Cal Heights we encourage you to contact us at 981-2258.

We would be happy to come and pick them up and return them to you, unharmed within 48 hours. Our own Newsletter staff would do all the scanning.

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IMPORTANT NUMBERS

Police Department
(non-emergency)
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Police North Substation
570-5901

Cal Heights Neighborhood Assn.
981-2258

Cal Heights Relief
426-3407

Dana Branch Library
570-1042

Rancho Los Cerritos
570-1755

Long Beach Building Dept.
570-6651

Long Beach Animal Control
570-PETS (7387)

Long Beach Heritage
493-7019

Airport Noise
570-2678/570-2600

Graffiti Paint-Out
570-2773

Garage Sale Hotline
570-YARD (9273)

Noise Control
570-2678 (press 4)

Tonia Reyes-Uranga
7th District Councilmember
570-4461
district7@ci.long-beach.ca.us

Rae Galbraith
8th District Councilmember
570-6864

Cindy Thomack
Acting Preservation Officer
570-6864

Shopping Cart Retrieval
570-2755

City of Long Beach Website
www.longbeach.gov

Official CHA Website
www.calheights.org

THE HEIGHTS

CALIFORNIA HEIGHTS NEIGHBORHOOD NEWS



SEE THE CAL HEIGHTS HOME TOUR FOR FREE!

As many of you know the California Heights Neighborhood Association and Long Beach Heritage jointly host an annual home and garden tour here in California Heights. What you might not know is that it takes approximately 100-150 volunteers to make this event happen. While the volunteers assist with a variety of things the majority of them participate as docents on the day of the tour. The problem is that we never seem to have enough docents. Each house requires three shifts of about four to five docents and there are six homes. So the tour requires a minimum of 90-100 docents. We could use a lot more help, only two hours of your time!

What does a docent do?

It is not a complicated task. Docents act as tour guides in each of the tour's homes and gardens. Docents are assigned to one of the houses on the tour and are given a "script" describing a few key architectural features of the house and some of the changes the house may or may not have gone through over the years. Four to five docents are usually assigned to each house (depending on the size of the

home) for a two-hour shift and each docent only works one shift.

Why should you volunteer?

Besides the personal fulfillment you will feel from helping your neighborhood all docent tour the homes for FREE. In addition, you have the opportunity to learn more about your neighborhood and a chance to meet and socialize with your neighbors at the post-tour wrap-up party.

Our annual home and garden tour has showcased our neighborhood beautifully and the value of our homes has continued to climb. Real estate agents will tell you that people want to move to our neighborhood for the sense of community we share and our involvement in improving our area, not to mention our great homes.

Being a docent is fun and you get to meet and work with a lot of really nice people. So please don't assume we have all the help we need. Help us out, give us a couple of hours of your time and support your neighborhood, the California Heights Neighborhood Association and the Annual Home and Garden Tour.

The home and garden tour is scheduled for Sunday, October 3rd, from



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11:00 a.m. to 5:00 p.m. Three docent shifts are available 11:00-1:00, 1:00-3:00 and 3:00 to 5:00. Volunteers are also needed to help at the gourmet box lunch table, docent check-in table and various other small tasks. If you are interested in volunteering or have any questions, please contact Kathryn Costantino, at 562-981-3671 or e-mail hometour2004@earthlink.net.

We really look forward to hearing from you!



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Real Estate Leaders



PRESIDENT'S MESSAGE

Hello neighbors! Are you hanging in there? We're almost through it. What am I talking about? The jets, airplanes, bi-planes, blimps, helicopters, kites etc. Unless you've been on vacation or under a rock, I am sure you have experienced the shake, rattle and roll of the aircraft over our homes.

However, the light is almost at the end of the tunnel. By the time you get this newsletter we will have two more Saturdays left of the "shakes" and then its over!! In the meantime it's still not too late to visit B & B Hardware and pick some free earplugs.

In this issue of "The Heights" we have several write-ups on local businesses. As diverse as these businesses are, they all have one thing in common and that is they need your support to be successful. Please do your part to help support the growth of the neighborhood. We need them as much as they need us!!

I would like to take a minute to thank John Reynolds GRI, with First Team Real Estate, for agreeing to be our main sponsor once again for this year's home and garden tour. John and his wife, Lori, have not only donated money and time to the event but have also donated the use of their backyard for the event. We thank you for being great neighbors and leaders in the community.

The Tile Zone
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Mattie Gomez

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 (562) 425-4861

On a final note, in the last newsletter, I mentioned a new store in the neighborhood— Banana Berry. However, I neglected to mention that in addition to the high-quality "boutique" items for the young ones, they also offer private music lessons and studio photography. Banana Berry has a lot to offer and we hope you drop in to say hello. For more information call (562) 426-1133 or just drop in. They are located at 1090 East Wardlow Road.

Have a wonderful September and we hope to see you at the Home & Garden Tour in October!

Local Merchants at ValuesAt.com

When Albert Guerra suggested I write an article about ValuesAt.com/Bixby Knolls, my company's offering for the Bixby Knolls/Cal. Heights area, I was at first a little nervous. Having barely slipped through Writing 101, I decided to make it a little easier on myself (and the readers) by doing it in a question answer format. So, here it goes....

Rich(Interviewer): How long have you lived in Cal Heights?

Rich(Subject): I'm real bad with dates but to give you an idea we bought our first house in the area, a 2 bed - 1 bath on Falcon, for under an \$100k, so it was a while back.

Interviewer: First house?

Rich: Yeah, when it came time to move in 1988 we didn't move far, about four blocks west. We loved the neighborhood but needed a little more room. So we made the big move to Cerritos Ave.

Now we know where you came, what is ValuesAt.com?

Rich: ValuesAt.com is a program we developed to market business districts to the residents nearest to them. It utilizes a website, email notification, and flyer distribution to let residents know what the merchants in their neighborhood have to offer.

Con't on page 7

Cal Heights Street Address Project Update

The response to the Curb Project has been overwhelming. Thank you Cal Heights residents!

We ask that you please be patient. We are doing our best to keep up with the demand.



New Historic Preservation Officer

After a six-month search Cindy Thomack has been named the city's new neighborhood and historic preservation officer. Ms. Thomack has a master's degree in historic preservation and a bachelor's degree in parks, recreation and leisure services. She has been an environmental review specialist in the Michigan State Historic Preservation Office and was the historic preservation officer in Grand Rapids.

Long Beach's historic preservation officer evaluates neighborhoods and buildings for historic designation and serves as the staff member of the Cultural Heritage Commission, which reviews requests for designation, additions, demolition and remodeling permit requests for homes in existing districts or landmarks.

Ms. Thomack can be reached at 562-570-6864.

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Wine Bar Hours of Operation:
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 Tues - Sat (Walk In)
 (Kitchen closes at 10:00pm)

Delius encourages responsible drinking. Have a designated driver or let us call a cab for you. Free sodas for designated drivers.

Con't from page 2

How did it come about?

We had a client in another area for our internet services that complained that he was having a hard time getting other local merchants to join him in some joint marketing. The owner of C3BGroup, my employer, came up with the idea of building a website for the area and promoting it through flyers and emails. When I saw what he had created, I realized this was something the merchants around Cal Heights could use.

Most of the merchants were receptive to the idea and we decided to pursue the idea further. We were very encouraged by the reception we received from the residents of the area. They really liked the idea of having a source for local values.

Whats next?

Rich: Now that we have a good core of merchants we need to get the word out about the site and rally the residents to support their local merchants. I think everyone agrees that the more we support our local merchants the better they can become and we can continue the areas development. We hope our site can be a part of that. We are also seeking sponsors for the site such as Coldwell Banker Coastal Alliance that believe in the area and want to lend their support.

What can the residents do?

Rich: Check WWW.ValuesAt.com/BixbyKnolls regularly for the latest offers and whenever possible support our local merchants.

California Heights Resident
Rich Ruiz
Rich.Ruiz@C3BGroup.com
562 529-6787 x106



“You Dirty Dog” Comes to The Neighborhood

Fido deserves some pampering, and now he can have it at You Dirty Dog, Companion Animal Grooming in Bixby Knolls. Long haired, short haired, large or small, all breeds are welcome at this friendly neighborhood facility, where dogs are treated not just as pets but as those special companions in our lives.

Based on the same concept as the Signal Hill location, You Dirty Dog in Bixby Knolls, grooms your dog with care in a safe, clean and comfortable environment. Experienced groomers Lisa and Beth Jury, operate the open, airy, salon with Pooch’s happiness in mind. Extra large water heaters guarantee a warm bath in three different size basins depending on your dog’s size. All shampoos are formulated for pets and are Ph balanced for protecting sensitive skin. You can even bring your dog’s favorite shampoo if you wish. Hydraulic grooming tables allow dogs to step up or down instead of jumping, reducing the chance of injury. Drying is a breeze with high-efficient dryers for thick-coated dogs, or they can air dry in a private enclosure; whichever suits your dog’s comfort level.

A standard grooming package includes bathing, cutting, ear cleaning, nail trimming and gland cleaning for those that require a little assistance in that area. Packages start at \$45.00 and go up based on the dog’s size. Extra services such as de-matting and flea baths are extra. Signing up for a companion club award card gives patrons \$5.00 off their fifth visit. And the tenth visit is free! For Long Beach residents, convenient pickup and delivery service of your dog is available for only \$10.00. It doesn’t get much easier than that.

When You Dirty Dog owners, Cindy and Paul Losey were asked why they chose Bixby Knolls for their second location, they responded that “the area is just so neat! People are out walking and dining at the cafes. The neighborhood is clean and safe.”

You Dirty Dog is located at 4358 Atlantic Avenue, at the corner of Atlantic and Claiborne, next to Bubbly Hills Vintage Clothing and Housewares. Hours are Monday to Saturday, 8:00 to 5:00. Appointments can be made by calling 562-997-8881. And remember, all dogs must be leashed.

One last note: For our feline friends, the Signal Hill location offers cat and dog grooming. The address is 1827 Redondo Avenue (between Stearns and PCH). Call 562-597-9099 for details.

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Curb Painting Order Form

Name _____

Address _____

Telephone Number _____

Numbers for Curb _____

Please select area on which you need curb painting:
Curb (\$15.00) _____ Back Alley (\$10.00) _____

If you request alley painting, please place a sign exactly where you want it. Please find the smoothest possible area. Final painting is subject to review of the painting crew.

Be patient. Volunteers are executing this program and we will get to your application in the order we receive it. Expect about two weeks before we get to your address.

Make checks payable to CHNA and mail them and the completed form to:

CHNA
3553-A Atlantic Ave #350
Long Beach, CA 90807
Attn: Curb Project
Questions? Call Steve at (562) 425-1125 Tiempo Furniture
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CUSTOM GARAGE DOORS OFFER CAL HEIGHTS HOMES CURB APPEAL

"PRESERVATIONISTS WITH A DESIRE TO MAINTAIN THE ARCHITECTURAL INTEGRITY OF THEIR HISTORIC OR VINTAGE HOME CAN CONSULT WITH THE CRAFTSMAN AT SUNWOOD DOORS."

While many Cal Heights home owners give great thought to landscape design, color schemes, water features, entryways and other key exterior enhancements, aesthetically it is the garage doors that are most often overlooked. With cheap, steel sectional doors readily available, many of us assume these to be their only options.

Offering an alternative are California Heights residents Debbie and Wes Simmons. They own a local garage door company called Sunwood Doors. The manufacturing plant and studio are located in Long Beach where they create an extensive line of custom wood garage doors for those with discriminating tastes.

The company features a wide variety of garage doors ranging in price from \$700 for simple styles to several thousand dollars for a custom-designed door.

The family of Classic Doors have names reflective of their designs, such as the Coachman style with its equestrian look and the Tuscan set, which seems as if they were plucked from an Italian villa.

For those who want something completely original to accent their property, there are the Custom Doors.

The experts at Sunwood Doors have the capability to work closely with architects, developers, craftsmen and individual homeowners seeking a completely individualized look. Garage doors can be simple or ornate with lots of detail or none at all. Raised panels or tongue and groove craftsmanship are among the many options available, in addition to a selection of rich woods, such as ma-

hogany and teak.

The Plantation Series, the most affordable of the lot, has an overlay pattern of a carriage house-style door, which produces a stronger yet lighter product. At less than two inches thick, these flat panel doors

invite the application of standard hardware and openers allowing for a more simplified installation.

Homeowners can select from the same woods as those used on the Classic and Custom Doors, but at a fraction of the price.

Preservationists with a desire to maintain the architectural integrity of an historic or vintage home can also consult with the craftsman at Sunwood Doors. With the ability to recreate styles from bygone eras, where only the homeowner will know that it's not part of the original structure, Sunwood Doors can custom build garage doors in most any style. All that is needed to reproduce the original piece are the door's dimensions, a photograph or illustration of the original set, and any desired details.

Complementing the line of garage doors is Sunwood's selection of unique black powder-coated steel hardware with various cast designs. The Americana series enhances the Valley Forge, Williamsburg and Cambridge creations, while the selection of Guadalajara hardware, with its ornamental details, add a polished look to the Mission and Monterey designs. Other hardware creations include the Barcelona and Tuscan lines, which reek of old-world detailing. Also available are an array of hand-forged iron clavos.

These chunky and rustic studs add interest and depth to an already spectacular design. Sunwood Doors is located in Long Beach, California.

Contact Sunwood Doors at 562.951.9401 or visit www.sunwooddoors.com.

EDITORS NOTE: Changing the exterior of your garage requires a C.O.A. certificate of appropriateness from the preservation office.

New Kids' T-Shirts!



Green T-Shirt w/yellow print



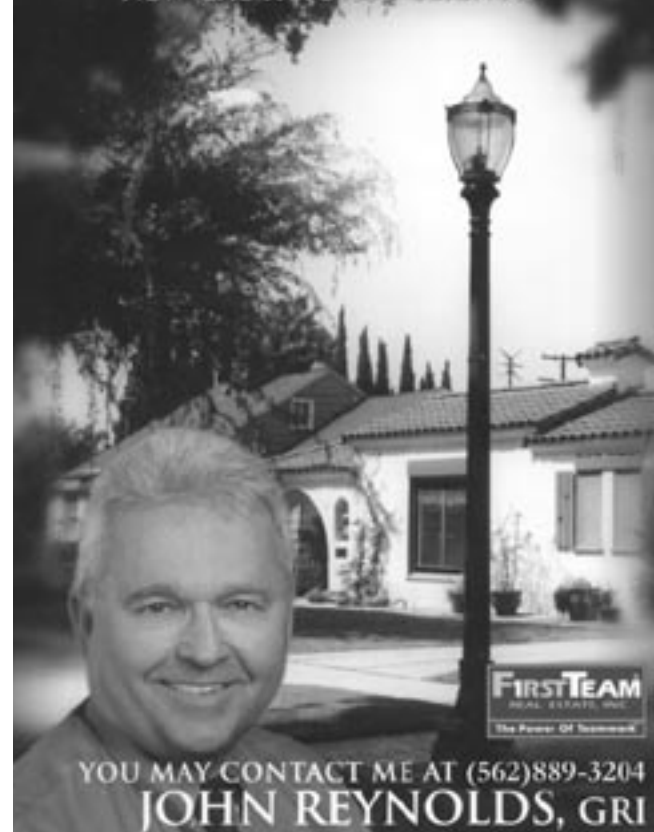
Cal Heights T-Shirts Promoting the Cal Heights neighborhood Association. Available in adult sizes (\$12.00) and youth sizes (\$10.00).

Mural T-Shirts



Cal Heights T-Shirts are now on sale at Jan's Antique Mall. Adult sizes available. \$12.00 ea. Proceeds go toward Cal Heights Community Projects.

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